



Walk to End Homelessness 2026

Family and School's Fundraising Pack

Thank you for fundraising!

Thank you so much for taking part in The Passage's Walk to End Homelessness on Sunday 18th October 2026. By walking as family or a school, you're making a real difference for people experiencing or at risk of experiencing homelessness.

This pack is full of fun ways you can raise money with your family and classmates. Whether you love baking, doing challenges, or making art, we've got something for everyone – because everyone has a role to play in ending homelessness.

What's inside this pack?

- Fun fundraising ideas
- Challenges and chances to be creative!
- Tips for parents and teachers

About The Passage

The Passage is a homelessness charity based in Westminster, London, near Buckingham Palace and Big Ben.

We opened our doors 46 years ago and we've been supporting homeless people and people threatened with homelessness ever since.

We work to offer support to these people and enable them to live safe, happy, and fulfilling lives.

Our mission is simple. **We want to end homelessness for good.**

Your fundraising at the Walk to End Homelessness will help us to prevent and end homelessness for good. Thank you so much!

Thank you so much!

We can't wait to see how you fundraise!

Best wishes,

Anna | Community and Events Fundraising Manager

Super Star Challenge!

Can you do 50 star jumps? Get your family and friends to sponsor you!
Every time someone donates, you complete a challenge.



Pick challenges that are fun but not too tricky!

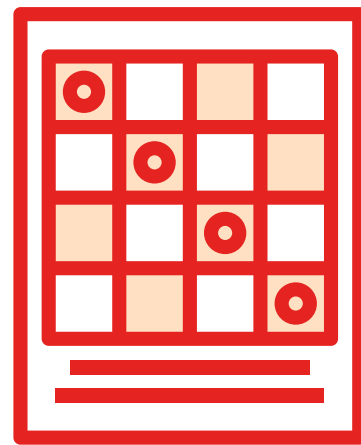


Make and Sell Gifts!

Create homemade cards, paintings, or cupcakes! Sell them to family, friends, or at school to raise money.



Walk & Play Bingo!



Wear Something Silly!

Let people donate to vote on a funny outfit for you to wear at the walk - like a superhero cape or clown shoes!



Ask for donations to complete challenges at the Walk and a big donation for a full house.

Try these ideas:

- High-five 10 people
- Find a dog in a coat
- Walk the last 500m backwards!

Fundraise With Your School

Non-uniform day!

Ask your school to hold a non-uniform day where everyone donates £2 to wear their own clothes!



Decorate Pumpkins!

Decorate pumpkins with paint, glitter, or fun accessories. Parents can buy their child's pumpkin or vote for the best for £1!



Try these categories:

- Funniest Pumpkin
- Most Creative Pumpkin
- Pumpkin That Looks Like your Teacher!

Hold a book sale!

Ask your school to hold a book sale. Bring books you no longer read to school and sell them to raise money while giving them a new home!



Art Attack!

Create art based on the theme of homelessness. Ask your school to hold an exhibition where families donate to come and see your work!

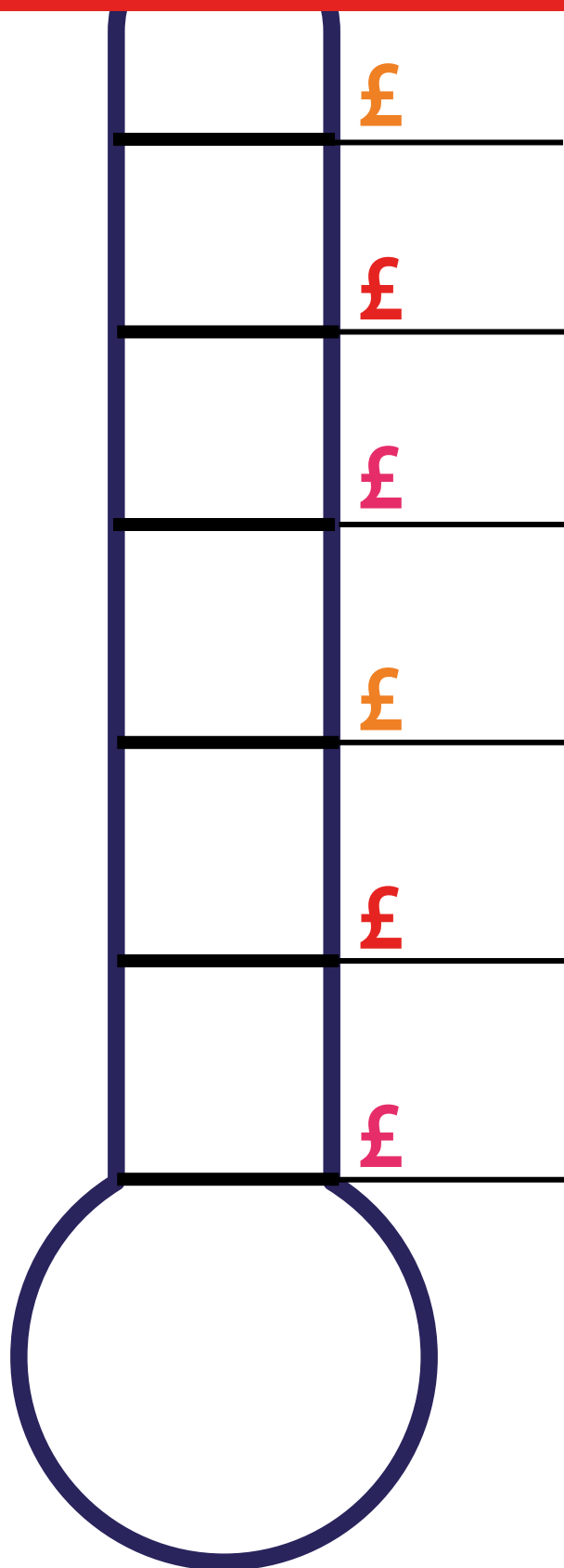


You could even sell your artwork to raise extra money for The Passage.

GOAL!

The Passage 

Fundraising Thermometer



My goal is...

£

.....

Use this thermometer to
record your fundraising.
Set your goal and colour it
in to track your progress!

For Parents and Teachers

Thank you so much for supporting The Passage's Walk to End Homelessness on Sunday 18th October 2026 with your children or students.

Fundraising as a family or school is a great way to teach children about kindness, community, and why everyone should have a place to call home.

How the next pages help parents and teachers:

- Tips on how to help your children and students fundraise
- Printable fundraising thermometer to track your fundraising
- How to pay in your donations
- The impact of your fundraising

Fundraising resources to help you get started:

- [Our cash sponsorship form](#)
- [DIY Bunting Kit](#)
- ["Guess my time" competition sheet](#)
- [Customisable Events Poster](#)

Want to know more about the Walk? Find below:

- [Details of the Event](#)
- [Frequently Asked Questions](#)
- [More about The Passage](#)

From everyone at The Passage, thank you for supporting our vision of a society where everyone has a place to call home.

If you have any questions or need advice, email us at events@passage.org.uk - we're here to help.

Best wishes,

Anna | Community and Events Fundraising Manager

Tips for Parents and Teachers

Fundraising is all about having fun while making a difference. Whether you're fundraising as a family or a school for the Walk to End Homelessness, there are lots of ways to keep everyone engaged and motivated.

Share your fundraising efforts

Spread the word with a heartfelt message! Parents, share your family's commitment with close family and friends, explaining your fundraising goal, how your family is getting involved, and a clear way for relatives to donate.

Teachers can share through your school's newsletters and social media, or posters in classrooms to encourage wider support from students and parents.

Set a Fundraising Goal with our Fundraising Thermometer

Help your children or students set a fundraising goal to work towards, such as £50 or £100, and track their progress with our printable Fundraising Thermometer in this fundraising pack to keep the excitement going!

If you're fundraising as a school, consider keeping a leaderboard of each house's total - who will take the top spot?

Encourage Participation

Offer small "thank-you" rewards to donors and supporters, such as:

- A shout-out in a family WhatsApp group or during a school assembly
- A handwritten thank-you card from your children or students
- Sharing updates on your progress on your fundraising page for the Walk

Keep it simple and fun

Let your children or students take the lead by picking fundraising activities they enjoy. Simple ideas like bake sales or book swaps can make a big difference while keeping fundraising easy and enjoyable.

How to pay in your fundraising

Thank you for fundraising and walking for The Passage! Here are some ways to pay in your funds and contribute to our vision of ending homelessness for good.

Fundraising page:

[Register and your fundraising page will be set up automatically, ready for you to start fundraising.](#)

Pay in online:

[Pay in your fundraising here on our website.](#) Include your name and 'Walk to End Homelessness' so that we know the donation is from you.

Over the phone:

Ring our Supporter Care team on 020 7592 1856 to pay over the phone with your debit or credit card. Our phone line is open Monday-Friday 9am – 5pm.

By cheque:

Please make your cheque payable to The Passage and send it to: The Passage, St. Vincent's Centre, Carlisle Place, London, SW1P 1NL.

By bank transfer

Transfer your fundraising to:

- Bank account name: Passage 2000
- Bank account number: 51370944
- Bank sort code: 40-01-13

Please also send your completed sponsorship forms to us so we can collect Gift Aid where possible, making your donations go even further!

All money raised must be sent to us within one month of the event.

Deadline: 17th November 2026.

70% of our running costs rely solely on voluntary donations so your support really can make all the difference. Not only could you prevent someone from ever having to spend a night on the streets, but you could also help ensure tonight is someone's last night on the streets.

The impact of your fundraising

The Passage depends on donations to help people who are experiencing homelessness. Your fundraising will ensure we can continue to give individual and tailored support to anyone experiencing or at risk of homelessness.

What your fundraising can help us provide

£20

Access to a shower and the clothing store for a clean set of clothes

£75

A night of emergency accommodation to prevent someone from rough sleeping.

£276

Four sessions with a Recruitment Advisor to help someone back into work

£600

A deposit to allow someone to move into somewhere to call home

“The Passage has really helped me to turn my life around. The support they offered me, and the opportunities this brought has been fundamental in getting my life back on track. You just have to engage. They helped me to get back into a routine, taking care of myself and focusing on a positive future.”

- Eddie, Passage client and resident at Passage House



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Your fundraising and donations allow The Passage to help members of our society who really need our support.

We have a vision of a society where everyone has a place to call home. By taking part in this fundraising event will you help our vision become a reality.



@PassageCharity

www.passage.org.uk | Charity Number 1079764
St Vincent's Centre, Carlisle Place, London, SW1P 1NL

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REGULATOR